

URBAN : LIST

VIDEO PRODUCER AND EDITOR

SYDNEY

Urban List is the daily habit of the culturally curious: 23 channels connecting you to and through the city, from the best things to do and eat locally to the global trends blowing up across style, health, beauty, careers, entertainment and travel. Our team and the brand they've built is our competitive advantage: lovers of food, travel, gifs and urban culture, committed to challenging the status quo, backing our ideas and delivering well above our weight. It's that challenger culture that's established us as Australia's largest youth media company; on a mission to create awesome experiences for audiences, agencies and brands, empowering people to do more of what they love.

We are seeking a Sydney-based Video Producer & Editor (3-6 month contract with the opportunity to extend to a permanent position) to create innovative, engaging and memorable video assets, ensuring brand relevance at every touchpoint. Reporting into the Melbourne Video Producer & Editor, the advertised position will empower Urban List by:

- Translating ideas across channels and devices
- Working efficiently and in alignment with the Urban List brand
- Continually growing the brand and offering new ideas through creative video editing and shooting
- Collaborating to deliver the best commercial campaigns with valued partners

Your responsibilities will include:

- Editing highly-engaging social video content delivered across Urban List channels
- Sourcing stock footage and music as required
- Developing and designing motion graphics and titles for social video
- Collaborating with the creative team on bringing content & client campaigns to life through video
- Collaborating with business departments to develop efficient and practical workflows
- Occasional videography including directing talent
- Occasionally joining the commercial team on client shoots

People and culture is a big part of our business values. We pride ourselves on ensuring our team are not only masters at what they do, but live and breathe our brand. We are looking for someone who with exceptional energy, passion and enthusiasm to fit our refreshing culture.

We're looking for someone who:

- Lives and breathes the brand and our values
- Is a team player, collaborative and with a positive mindset
- Has keen attention to detail and the ability to under pressure, handle deadlines and tight timeframes
- Demonstrates creativity, curiosity and innovation, and isn't afraid to push the boundaries and look outside the box
- Has a thirst for feedback and continuous improvement

To be successful in the role you'll need:

- Minimum 3 years video editing experience - this is your superpower!
- Experience in creating video across multiple channels and formats with a focus on social platforms
- High level proficiency with Premiere Pro and After Effects
- Ability to create eye-catching titles, typography and basic motion graphics
- Experience and confidence in managing an end-to-end shoot
- Technically proficient with on set audio and basic lighting setups
- A strong reel that includes video production and editing, ideally for youth brands
- Experience working with clients on commercial content

If you're keen to work hard within a great culture while developing your career within the fastest growing brand in the local lifestyle space in Australia, reach out to us below.

APPLICATION PROCESS

Please send your resume and portfolio/reel to Daniel Daperis at ddaperis@theurbanlist.com no later than **Tuesday 20th April 2021**. Sydney residents only please and applications sent by any other means apart from the above email will not be considered.