



## **VIDEO PRODUCER AND EDITOR**

### **MELBOURNE**

If it's fun, fresh and cool, it's The Urban List. We have grown to become Australia's largest youth-focused media brand, connecting with over 2m people each month.

At the Urban List, we create, imagine and inspire urban lifestyles, connecting the youth of Australia with the experiences, brands and cities we love.

Our people are the dreamers, the seekers, the innovators and the believers. Those who want to live their best lives, explore beyond what they know, live on social media, and share this experience with the world. Sound good? Come join us!

This position sits within the newly formed Creative Team, and is responsible for shooting, producing, and editing video across all channels and formats for The Urban List. The successful candidate will work closely with the Content, Brand, and Commercial teams to coordinate all aspects of video production through innovative, dynamic and impactful visual storytelling, and have second-to-none editing skills to bring our content to life.

### **KEY RESPONSIBILITIES**

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Along with being at the forefront of culture and everything that is cool, you will be responsible for...

- Shooting, directing and editing video and motion graphics
- Developing standards for, and delivering, best in class social video production and editing
- Sourcing stock footage and music as required to input into video production
- Collaborating with creative team on creative best practice
- Collaborating with business departments to develop efficient and practical workflows, and manage overall video production
- Coordinating and control shooting equipment and operational components of video production
- Maintaining video equipment
- Coordinating external video production support as required



## KEY REQUIREMENTS

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- Minimum 3 years video editing experience - this is your superpower
- Experience in producing video across multiple channels and formats with a focus on social platforms
- Expert level proficiency with Premiere Pro and After Effects
- Experience managing an end-to-end shoot
- Strong portfolio that includes video production and editing for youth brand(s).
- Experience in a fast-paced, quick turnaround environment (digital publishing preferred).

## APPLICATION PROCESS

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To apply, please send your CV, cover letter and examples of work showcasing your creative video portfolio to [hr@theurbanlist.com](mailto:hr@theurbanlist.com) by Sunday 28 October. Applications sent through without a video portfolio will not be considered.

Please note that only shortlisted candidates will be contacted.